For Immediate Release April 18, 2013



e-Travel Technologies and MagnaTech enter into Joint Reseller's Agreement

Toronto, Ontario. e-Travel Technologies of Mississauga, Ontario today announced that they have agreed to a joint reseller's agreement with MagnaTech Travel Management Systems of Montreal, Quebec. Under the terms of the agreement, e-Travel Technologies will provide e-Travel Advisories and e-Travel Alerts to subscribing SafeToGo users, and e-Travel Technologies will offer the SafeToGo mobile app to their customers,

Don Churchill, President of e-Travel Technologies Inc., commented, "We are extremely pleased to partner with Magna Tech and to offer the most comprehensive and sophisticated mobile app in the industry today", adding, "with the rapidly increasing demand for duty of care services, we are confident that combining the SafeToGo product with our Duty of Care solution will make a significant contribution to the value proposition for our TMC customers to provide to the corporate travel market."

Jacques Thibault, President of Magna Tech Inc, said that "MagnaTech is extremely pleased with the technology bridge created between its SafeToGo risk management system and the popular e-Travel Alerts content for travel risk mitigation," adding that, "with GPS tracking capability, direct connection to reservation systems and flight monitoring, the SafeToGo mobile app can act as a lifeline for personnel travelling on business. Most importantly, the combined solution represents a highly affordable means of providing duty of care for a company's travelers, filling an important gap in currently available solutions."

About MagnaTech Travel Management Systems

Founded in 1989 Magna Tech serves corporate travel agencies across the U.S. and Canada, with an emerging presence in the EU. Its mid office QC and unused ticket management systems are recognized industry standards. With access to the 4 GDS types, its recent introduction of the SafeToGo Tracker map and mobile app is breaking entirely new ground for TMCs. More information can be found at www.safetogo.net

About e-Travel Technologies Inc

Founded in 1988 with a 25 year track record, e-Travel Technologies Inc. is a recognized provider of travel risk management information services contributing to traveler protection and corporation's duty of care compliance. Their services are used by leading travel management companies and corporations around the world.

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<u>www.eTravelAlerts.com/demo</u> Travel Smart... Travel Safe...